**THE PROCLAIMERS RELEASE VIDEO FOR ‘THE WORLD THAT WAS’:**

<https://proclaimers.lnk.to/twtwvid>

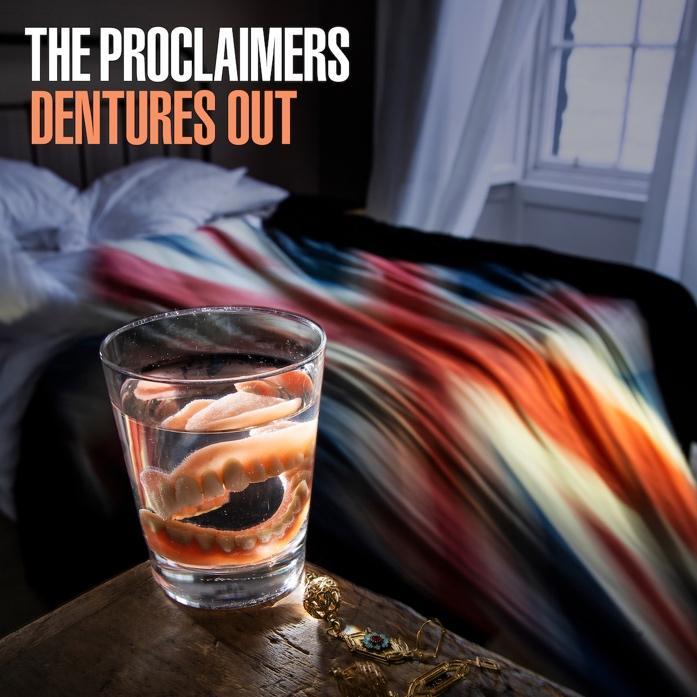


FROM THEIR FORTHCOMING ALBUM

***DENTURES OUT***

FEATURING MANIC STREET PREACHERS’ JAMES DEAN BRADFIELD ON GUITAR

**RELEASED ON COOKING VINYL, 16 SEPTEMBER**

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**EXTENSIVE SUMMER AND AUTUMN TOUR**

**HI-RES ALBUM SLEEVE AND NEW PHOTO:** [**https://spaces.hightail.com/space/jTP6PD6X3X**](https://spaces.hightail.com/space/jTP6PD6X3X)

Today The Proclaimers release the video for the ‘The World That Was’, the first track to be released from their new album *Dentures Out*. It is brothers Craig and Charlie Reid’s first album since 2018’s hugely acclaimed *Angry Cyclist.*

‘The World That Was’, is a rocking singalong that finds the Reids in full-throated vigour, on a song about the frustration of how nostalgia was pressed into service during the pandemic with illusions to wartime warmth.

The video is set in 2032, in a post-apocalyptic Great Britain, where a weather-beaten woman with a shabby cart and donkey wanders through a barren world as she ekes out a living from her dubious travelling show. She shows videotapes of the past to ragged, impoverished communities in return for whatever they can spare.

Produced by Forest of Black, the video was It written and directed by Ciaran Lyons, who has a background in DIY visual effects and a focus on unconventional genre filmmaking. His narrative work has received a BAFTA Scotland nomination for Best Short Film, and has played at international film festivals including Slamdance, Palm Springs, Frightfest and London Short Film Festival.

‘The World That Was’ features on The Proclaimers’ 12th studio album, *Dentures Out*. Thirty-five years since the release of their landmark debut album *This Is The Story*, and 34 since the release of *Sunshine On Leith*, the second album that made them international stars, at the ripe young age of 60, the fire and ire of Craig and Charlie Reid remain righteously undimmed. *Dentures Out* is a record of the times, for the times, the twins at their political, observational, satirical and fist-punchingly tuneful best.

Its 13 songs clock in at a lean, tight, focused 34 minutes. Only one number, the closing ‘What The Audience Knew’, busts the 180-second mark. The rest are sub-three-minute miniatures of polemical pop perfection, recorded at Rockfield in Wales in three quick weeks in spring 2022, lent six-string wings by guest guitarist **James Dean Bradfield** (who plays on the title track and ‘Things As They Are’, the latter an epic song, the James Bond theme that never was) and produced by Dave Eringa, his third consecutive album with the Scotsmen.

In the lyrical firing line are: the weaponising of nostalgia for electoral capital, porcine press barons, the comforting but distracting illusion of destiny, the hysterical bubble of modern life, the misery of a Sunday stripped of fun by Calvinist puritanism, and the romancing of a recent past that lands us with a cosily commodified heritage culture.

The Proclaimers of 2022 are fast, funny, furious. Firmly looking forwards and pushing brilliantly onwards. The past is a foreign country, and not a place Craig and Charlie Reid ever want to visit. All these years in, they’re still about the next song, the next gig, the next opportunity. They sound like they always did. Only better.

***Dentures Out***is released on 16 September andwill be available on the following formats:

CD

LP: back vinyl / white label (D2C only)

Cassette

Digital download

**Buy link:** [**https://proclaimers.lnk.to/denturesoutPR**](https://proclaimers.lnk.to/denturesoutPR)

**Track list:**

1. Dentures Out
2. The World That Was
3. Feast Your Eyes
4. Praise
5. News To Nietzsche
6. Things As They Are
7. Signs Of Love
8. Drop Dead Destiny
9. The Recent Past
10. Sundays By John Calvin
11. Draw Another Line
12. Play The Man
13. What The Audience Knew

The Proclaimers recently kicked off their 14-month World tour with a main stage appearance at the Isle of Wight Festival. They will be playing a series of summer festivals and regional concerts, followed by a 35-date UK and Ireland tour from October to November.

**THE PROCLAIMERS LIVE 2022**

**July**

S 02 Chillfest Tring

F 08 Bournemouth Pavilion

S 09 Truro Hall for Cornwall

S 16 Sudbury Smile For Arran Trust

S 17 Folk by the Oak

F 22 St Helens Rugby Stadium Paul Heaton & Jacqui Abbott

S 23 Doncaster Keepmoat Stadium

S 30 Camp Bestival Dorset Lulworth Castle

**August**

F 05 Scarborough Spa Royal Hall

S 06 Skegness Embassy Theatre

F 19 Camp Bestival Weston Park Shropshire

S 21 Hardwick Festival

T 25 Amsterdam Melkweg

F 26 Ostende W-Festival

**September**

S 03 Jersey Weekender

**October**

S 08 Newcastle O2 City Hall

S 09 Stockton The Globe

M 10 Liverpool Philharmonic Hall

W 12 Carlisle Sands Centre

T 13 Bradford St Georges Hall

S 15 Blackburn King Georges Hall

S 16 Salford The Lowry

M 17 Birmingham Symphony Hall

W 19 York Barbican

T 20 Sheffield City Hall

S 22 Oxford New Theatre

S 23 Southend Cliffs Pavilion

T 25 Nottingham Royal Concert Hall

W 26 London Palladium

F 27 Ipswich Regent

S 29 Plymouth Pavilions

S 30 Southampton Mayflower

**November**

T 01 Bath Forum

W 02 Cardiff St Davids Hall

F 04 Leicester De Monfort Hall

S 05 Cambridge Corn Exchange

M 07 Brighton Dome

F 18 Belfast Waterfront

S 19 Dublin NCH

T 24 Motherwell Concert Hall

F 25 Dunfermline Alhambra

S 26 Dundee Caird Hall

**December**

T 01 Glasgow O2 Academy

F 02 Glasgow O2 Academy

S 03 Kilmarnock Grand Hall

F 09 Edinburgh Playhouse

S 10 Edinburgh Playhouse

W 14 Perth Concert Hall

T 15 Inverness Leisure Centre

S 17 Aberdeen P&J Live

**NOTES FOR EDITORS**

Strikingly individual, twin brothers Craig and Charlie Reid emerged 34 years ago with their debut album This Is The Story and Top 3 single ‘Letter from America’. Since then their enduring appeal across generations has have over the years seen them enjoy huge success across the globe.

The Proclaimers songs are timeless, capturing a gamut of human emotions, written with poignancy, emotional honesty, political fire and wit. Their songs feature at weddings, funerals and everything in-between and there is one song, an early celebration of falling head over heels in love that is known the world over and has become a staggering global anthem. There are many others that have gained great popularity in different parts of the planet and then there is a wide cross section of sublime songs embraced by a multitude that has kept up with The Proclaimers studio albums, compilation collections and extensive touring over three decades.

The Proclaimers have carved out a niche for themselves in the netherworld where pop, folk, new wave and punk collide. In the process, they have enjoyed Gold and Platinum singles and albums in the UK, USA, Canada, Australia and New Zealand. They have even inspired a musical, the play and film Sunshine on Leith. The movie was the fifth highest grossing Independent UK film of 2013. The musical had its fourth UK run from April to June in 2018 with its biggest production to date by West Yorkshire Playhouse.

On BBC Radio 4’s Desert Island discs, actor David Tennant describes his first track by The Proclaimers - *"I could have chosen any and every track from this band, probably my favourite band of all time. They write the most spectacular songs, big hearted, uncynical passionate songs."*

Their 2018 album *Angry Cyclist* was released to immense acclaim, becoming their 8th UK Top 40 album debuting in the UK Official Album charts at 17 and at number 3 in the UK Official Independent Album Charts.

The Proclaimers “Angry Cyclist World Tour” began in July 2018 and ended in September 2019, 111 shows in 14 countries to over 400,0000 people. The tour began in Stroud, England and ended at The Hydro in Glasgow. The tour included their biggest ever tours of Scotland, England, Canada, New Zealand and Australia and notably in June 2019, The Proclaimers opened The Pyramid Stage for their 7th appearance at Glastonbury. The Proclaimers July 2019 Edinburgh Castle concert sold out in just under 10 minutes with Castle Concerts reporting this as the fastest sell out in their 25-year history. A second show at Edinburgh Castle was added, this show also sold out within 24 hours, which Castle Concerts reporting as never-before-seen demand.